



## 1 RESTAURANT INFORMATION

 Restaurant Name \_\_\_\_\_

 Date \_\_\_\_\_

 Reviewer \_\_\_\_\_

 Number of Menu Items \_\_\_\_\_

 Number of Categories \_\_\_\_\_

 Notes (optional) \_\_\_\_\_

## 2 MENU HEALTH CHECK

For each statement, select – Yes / Partly / No

| STATEMENT                                                                                                                          | YES                      | PARTLY                   | NO                       |
|------------------------------------------------------------------------------------------------------------------------------------|--------------------------|--------------------------|--------------------------|
|  Customers can understand our menu quickly.        | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
|  Every dish has a clear purpose.                   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
|  Our menu is profitable.                           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
|  Staff prepare every dish confidently.             | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
|  Service remains fast during busy periods.         | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
|  We rarely waste ingredients.                      | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
|  Ingredients are shared efficiently across dishes. | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
|  We review menu performance regularly.           | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

 The more “Yes” answers, the healthier and more focused your menu is likely to be.

## 3 WARNING SIGNS

Tick all statements that are true for your menu.

- ☐ We have dishes that sell less than once a week.
- ☐ We stock ingredients used for only one menu item.
- ☐ Customers struggle to choose.
- ☐ Staff frequently ask recipe questions.
- ☐ Service slows down during busy hours.
- ☐ We introduced dishes without removing others.
- ☐ Some dishes exist only because we personally like them.
- ☐ Too many dishes require unique ingredients.
- ☐ New staff need extensive menu training.
- ☐ Kitchen mistakes increase during busy service.

 Each tick is a sign your menu may be becoming more complex — and costing your business.

## 4 MENU DECISION MATRIX

List your menu items and decide the right action for each.

| DISH / ITEM<br><small>(Write your menu items)</small> |  <b>KEEP</b><br>Strong performer.<br>Keep as is. |  <b>IMPROVE</b><br>Has potential.<br>Needs refinement. |  <b>TEST</b><br>Promising idea.<br>Test with purpose. |  <b>REMOVE</b><br>Low impact.<br>Remove or replace. |
|-------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
| 1.                                                    | <input type="checkbox"/>                                                                                                            | <input type="checkbox"/>                                                                                                                  | <input type="checkbox"/>                                                                                                                 | <input type="checkbox"/>                                                                                                                 |
| 2.                                                    | <input type="checkbox"/>                                                                                                            | <input type="checkbox"/>                                                                                                                  | <input type="checkbox"/>                                                                                                                 | <input type="checkbox"/>                                                                                                                 |
| 3.                                                    | <input type="checkbox"/>                                                                                                            | <input type="checkbox"/>                                                                                                                  | <input type="checkbox"/>                                                                                                                 | <input type="checkbox"/>                                                                                                                 |
| 4.                                                    | <input type="checkbox"/>                                                                                                            | <input type="checkbox"/>                                                                                                                  | <input type="checkbox"/>                                                                                                                 | <input type="checkbox"/>                                                                                                                 |
| 5.                                                    | <input type="checkbox"/>                                                                                                            | <input type="checkbox"/>                                                                                                                  | <input type="checkbox"/>                                                                                                                 | <input type="checkbox"/>                                                                                                                 |
| 6.                                                    | <input type="checkbox"/>                                                                                                            | <input type="checkbox"/>                                                                                                                  | <input type="checkbox"/>                                                                                                                 | <input type="checkbox"/>                                                                                                                 |

## 5 ACTION PLAN

-  Three dishes to review  
1. \_\_\_\_\_ 2. \_\_\_\_\_ 3. \_\_\_\_\_
-  One ingredient to eliminate (or reduce) \_\_\_\_\_
-  One menu item to improve \_\_\_\_\_
-  One new item to test \_\_\_\_\_
-  Small changes to your menu can create big improvements in profit, speed and consistency.

## 6 FINAL DIAGNOSIS

Count the number of warning signs you ticked in Section 3.

Total Warning Signs: \_\_\_\_\_

-  **0 – 2 WARNING SIGNS** Your menu appears healthy. Keep monitoring and refining.
-  **3 – 5 WARNING SIGNS** Your menu needs review. Simplify and improve focus.
-  **6+ WARNING SIGNS** Your menu is likely becoming too complex. Take action to protect your business.

### FINAL REFLECTION

If you removed three menu items tomorrow, would your business become simpler—or weaker?